



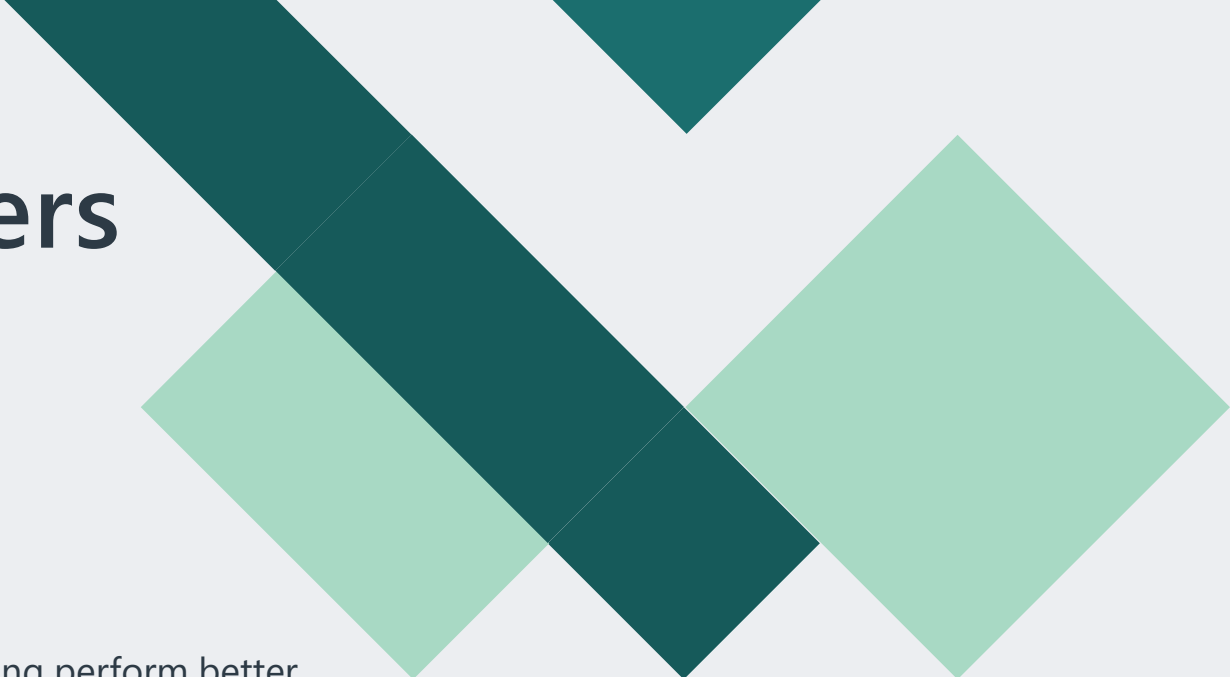
Avertri

Powering People Potential

Coaching. Reimagined for Everyone

Avertri is the AI coaching partner helping businesses unlock their people's potential — every day, not just once a year.

Coaching That Empowers Every Role



Why Coaching Matters

Coaching isn't a luxury — **it's a multiplier**. Teams that receive regular coaching perform better, stay longer, and innovate faster. But traditional coaching is costly, time-bound, and only accessible to a few.

- Companies with strong coaching cultures report 21% higher business performance **【¹】**
- Only one in four employees say they receive meaningful feedback **【²】**
- The average cost of 121 workplace coaching can be as much as £200–£500 per session **【³】**

It's time to make professional growth scalable for everyone.

1. International Coaching Federation (ICF) – Business Case for Coaching

2. Gallup Workplace Research – October 2024 Feedback Survey

3. Harvard Business Review, "What Executive Coaches Really Do" (2021)

Why Teams Thrive with Avertri

Better conversations that drive growth

On-demand coaching, tailored to every role, goal, and growth stage

Reduced turnover & higher morale

Deeper conversations, stronger connections, and a culture of development.

Time saved preparing for reviews

Save hours by simplifying how you prepare for, run, and review 121s, performance data, and reviews.

Measurable growth in KPIs

Turn insights into action — fast, measurable, and continuous.

Simple & Intuitive Interface

Easy to use, quick to adopt — no training required.

Who Benefits from Avertri

The number one reason people leave their job isn't salary or workload — it's a lack of support and development from their manager. Leadership directly influences engagement, performance, and retention

- "70% of the variance in team engagement is determined solely by the manager." ^{【4】}
- Most exits are linked to poor relationships or lack of growth opportunities
- Managers are the single most influential factor in the employee experience

Avertri changes this by:

- Supporting leaders with instant insight and guidance
- Helping managers prepare for 1:1s and reviews in seconds
- Giving every team member 24/7 access to their own coach

Team Members

Always-on coaching,
tailored to personal goals.
Clear support for
performance and career
growth.

Leaders

Real-time insights to lead
more effectively, prepare
for conversations, and
develop your team

HR Teams

Streamline administrative
processes, ensuring
consistent and effective
HR practices across the
organization.

Meet your AI Coach

 Team Development Coach

Select Team Member:

General Question

You:

What are some good techniques to use to get my team engaged in a team meeting?

Assistant:

Absolutely! Engaging your team in meetings boosts participation, morale, and productivity. Here are practical techniques:

1. Set a Clear Purpose and Agenda

- Let everyone know why the meeting matters.
- Share the agenda in advance and invite additions.

2. Rotate Roles

- Assign a timekeeper, note-taker, or discussion leader. This encourages ownership and attention.

3. Start with an Icebreaker or Check-in

- Quick prompts like "Share one small win from your week" help everyone's voice be heard early.

4. Use Open-ended Questions

- Pose questions that can't be answered by 'yes' or 'no', e.g., "What ideas do you have for improving...?"

5. Small Group Breakouts

- For larger teams or brainstorming, use breakout rooms (virtually) or split into small groups.

6. Visual Engagement

Type your message...

Ask

Save Chat

Saved Conversations

Effective Communication Tools

Delete

Lee's 121 Prep - June

Delete

Annual Review Advice

Delete

"Avertri is more than a chatbot. It's your dedicated coaching partner — ready to support you with tailored, actionable guidance whenever you need it.

Built into a simple, intuitive interface — just ask, learn, and save what matters

No scripts. No generic advice. Just context-aware coaching
Examples of what you can ask:

- "Draft a 30-min 121 agenda"
- "Rewrite these KPIs to be SMART"
- "Suggest next-step learning for a junior team member"



Deep Insights

Most AI tools reply generically. Avertri thrives on context. The more information you provide — people, goals, past reviews — the more relevant, rich, and specific the coaching becomes.

The platform can manage and track your Team Reviews, 121's and Performance data all in one place, using a simple and intuitive interface.

These aren't just stored — they fuel deeper, more specific, and actionable coaching.

Private and Secure — All coaching data stays within Avertri. Unlike free AI tools, your data is never shared externally or used for AI model training.

Generic AI vs Avertri:

❌ *"How do I give feedback to a peer"* = Generic advice

✅ *"Give feedback for Alex based on last KPI review"* = Specific, actionable feedback linked to actual goals and real performance data

 **Team Development Coach**

Select Team Member: Lee Smith

You:
Can you provide me with a detailed performance summary for Lee

Assistant:
Certainly. Here is a detailed performance summary for Lee based on the most recent review data and KPIs:

Performance Overview

Strengths

- **Quality and Attention to Detail:**
 - Lee consistently achieves high audit scores (94%-98%) and excellent customer satisfaction feedback. This demonstrates a strong commitment to quality and thoroughness.
- **Customer Focus:**
 - Feedback and metrics show that Lee's work is highly rated by customers, reflecting positively on service standards.
- **Responsiveness to Feedback:**
 - Lee is engaged with coaching and acknowledges areas for development, particularly time management. He's actively working on improvement plans.

Areas for Development

- **Time Management & Prioritisation:**
 - Lee struggles to consistently meet urgent task Service Level Agreements (SLA) (<5 days), with results regularly above the threshold (ranging 6-11 days over the last month).
 - There's also inconsistency in non-urgent SLAs, with some weeks exceeding the 15-day target.
- **Telephony/Phone Availability:**
 - Phone Services Levels have been below target (except one week), with answer rates between 84%-90% (target >90%).
 - This impacts overall service accessibility and team SLA achievement.
- **Focus on High-value Tasks:**
 - Manager feedback notes Lee can spend too long on less critical matters, suggesting a need to

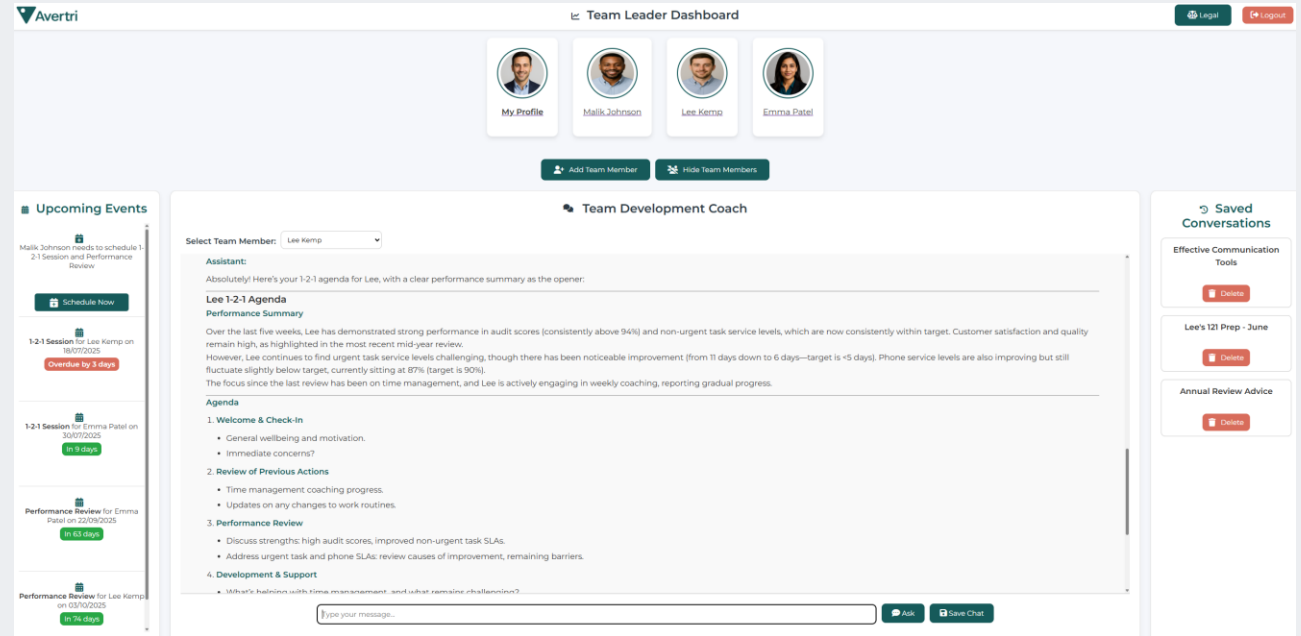
Type your message...

Ask

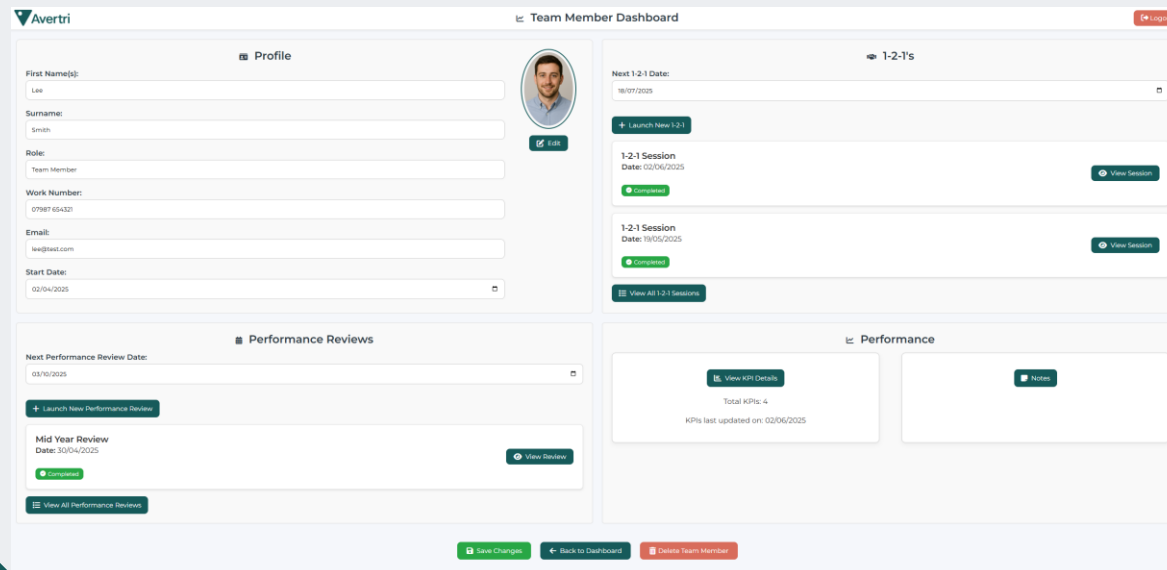
Save Chat

Empower Your Managers

- Always-on coaching support
- Save and revisit key conversations
- Create new team members in minutes
- Prepare for 121s in seconds
- Run smarter, consistent review meetings
- Set goals and track progress easily

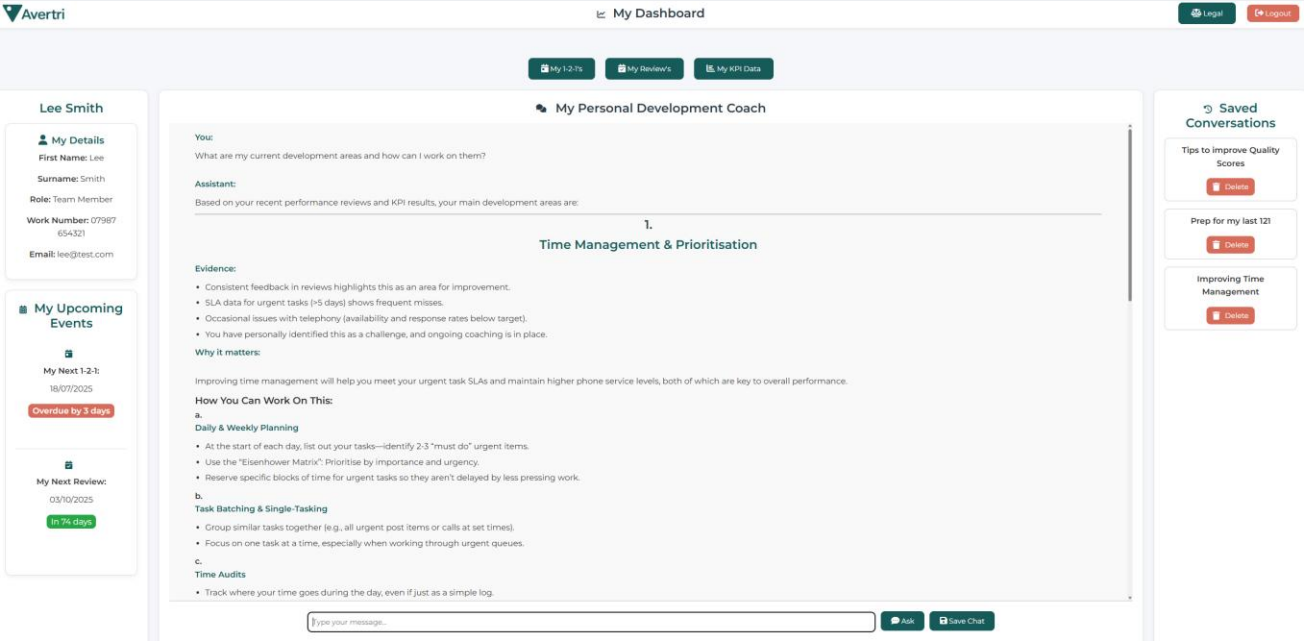


The screenshot shows the Avertri Team Leader Dashboard. At the top, there's a header with the Avertri logo, a 'Legal' link, and a 'Logout' button. Below the header, there's a section for team members with four profile cards: 'My Profile', 'Malik Johnson', 'Lee Kemp', and 'Emma Patel'. There are buttons to 'Add Team Member' and 'Hide Team Members'. The main content area is titled 'Team Development Coach' and includes a 'Select Team Member' dropdown set to 'Lee Kemp'. Below this, there's an 'Assistant' section with a message: 'Absolutely! Here's your 1-2-1 agenda for Lee, with a clear performance summary as the opener.' This is followed by a 'Lee 1-2-1 Agenda Performance Summary' section, which contains a paragraph of text and a bulleted agenda. The agenda items are: 1. Welcome & Check-In, 2. Review of Previous Actions, 3. Performance Review, and 4. Development & Support. At the bottom of the main content area, there's a text input field for 'Type your message...' and buttons for 'Ask' and 'Save Chat'. On the left side, there's a sidebar with 'Upcoming Events' listing several sessions with dates and 'Schedule Now' buttons. On the right side, there's a 'Saved Conversations' section with links to 'Effective Communication Tools', 'Lee's 121 Prep - June', and 'Annual Review Advice'.



The screenshot shows the Avertri Team Member Dashboard. At the top, there's a header with the Avertri logo, a 'Logout' button, and a 'Team Member Dashboard' title. Below the header, there's a 'Profile' section with a profile picture and fields for 'First Name(s)', 'Surname', 'Role', 'Work Number', 'Email', and 'Start Date'. There's an 'Edit' button next to the profile picture. To the right of the profile, there's a '1-2-1's' section with a 'Next 1-2-1 Date' field and a 'Launch New 1-2-1' button. Below this, there are two session cards: '1-2-1 Session' with a date and a 'View Session' button, and another '1-2-1 Session' with a date and a 'View Session' button. At the bottom of the '1-2-1's' section, there's a 'View All 1-2-1 Sessions' button. Below the profile section, there's a 'Performance Reviews' section with a 'Next Performance Review Date' field and a 'Launch New Performance Review' button. Below this, there's a 'Mid Year Review' section with a date and a 'View Review' button. At the bottom of the 'Performance Reviews' section, there's a 'View All Performance Reviews' button. To the right of the 'Performance Reviews' section, there's a 'Performance' section with a 'View KPI Details' button and a 'Notes' button. Below this, there's a box showing 'Total KPIs: 4' and 'KPIs last updated on: 02/06/2025'. At the bottom of the dashboard, there are three buttons: 'Save Changes', 'Back to Dashboard', and 'Details Team Member'.

Grow Every Individual



- Review past performance at a glance
- Track your goals and progress
- Grow with clarity and confidence

- 24/7 personal coaching support
- Save and reuse valuable insights
- Stay on top of every 121

Avertri

Performance Management

KPIs

Title	Details	Target
Maintain Urgent Task Service Levels	Keep all tasks in acceptable levels	< 5 Days
Maintain Non-Urgent Task Service Levels	Keep all tasks in acceptable levels	< 15 Days
Audit Scores	Keep Audits above tolerance leveks	> 85%
Phone Services Levels	Maintain call answer rate	> 90%

Performance Records

Date	Maintain Urgent Task Service Levels	Maintain Non-Urgent Task Service Levels	Audit Scores	Phone Services Levels
02/06/2025	6 Days	14 Days	95%	87%
26/05/2025	8 Days	14 Days	94%	84%
19/05/2025	10 Days	18 Days	97%	86%
12/05/2025	11 Days	17 Days	95%	90%
05/05/2025	11 Days	14 Days	98%	87%

Back



Coaching Without the Constraints

Traditional coaching is powerful — but it's expensive and challenging to implement at scale. Avertri offers the same depth of insight, available instantly, for **every employee**.

Whether you have 20 people or 20,000, Avertri scales to support every individual's growth. No more waiting weeks between sessions.

Built-in feedback and development, for everyone, on demand.

	Traditional Coach	Avertri
Availability	A few hours/month	24/7 on-demand
Cost	£200–£500/session	Just £6.50 Per User / Per Month (+ VAT)
Reach	1 coach = A few people	1 platform = Everyone Instantly, Affordably

*What if every team member could have a coach — not once a month, but every day?
Avertri makes that possible — at a fraction of the cost*



It doesn't stop here...

We're building the next generation of everyday coaching — and this is just the start

Coming soon:

- Company OKRs managed and tracked in-platform
- Tailored development plans, created with AI insight
- Personality tools that further personalise your coaching experience
- Annual Review and 121 forms that pre-populate with summaries and suggestions

*Our goal is simple: make meaningful growth accessible to everyone,
every day*

Let's start the conversation

Whether you're curious about piloting Avertri or simply want to explore how AI coaching could work in your business, we'd love to hear from you.

- 👉 Find out more about Avertri
- 👉 Start your no obligation, free pilot
- 👉 Contact us to learn more or visit Avertri.com

contact@AIChatInnovators.com

